

# CHRISTOPHER PRESSEY

Designer – Entrepreneur – Innovator



With boundless imagination and enthusiasm, Christopher Pressey is committed to the highest standards of creative and strategic excellence in everything he does. And he has fun doing it. Which means the people he works with get great results — and great fun, too.

Owner and Creative Director of Christopher Pressey Design, he's spent nearly 20 years

honing his craft. With a strong foundation in the essentials of first-rate design and creative direction, Christopher finds inspiration everywhere. It keeps his ever-expanding bag of tricks full of goodies.

Who Christopher is as a person is just as important as what he does as a creative professional. A serial optimist and entrepreneur, he's passionate about the world around him. Making a difference is just as important to him as making a living. Which only serves to influence his creativity in very human, sometimes unexpected, ways.

Christopher makes you feel like you've known him forever — or you want to. He's as comfortable wearing a suit and tie in the boardroom as he is wearing jeans and a vintage T-shirt to meet a fledgling business owner in a coffee shop. Most important, he lives authentically. You never have to question where you stand with Christopher or what to expect.

From redesigning the corporate identity for international publishing powerhouse Crain Communications, to launching a new website for the Windsor Youth Centre, Christopher's roster of clients ranges from major players like *AutoWeek* Magazine and the Detroit Institute of Arts, to local not-for-profits and small businesses such as Transition to Betterness and the Twisted Apron Restaurant.

With Christopher, you'll always get his best work, because he's always thinking about design. It's not only what he does. It's who he is.

Want to know more of the nitty gritty? Read on. But then call Christopher. Because as good as he looks on page and screen, he's even better when you experience his creative energy for yourself.

## WORK

### **Christopher Pressey Design**

Detroit, Michigan & Windsor, Ontario  
Owner and Creative Director  
(2000-present)

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### **ThinkTank Windsor**

Windsor, Ontario  
Cofounder  
*A startup business consulting consortium*  
(2012-present)

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### **Grigg Graphic Services**

Southfield, MI  
Art Director  
(1996-2011)

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## RECOGNITION

Christopher Pressey Design  
Nominated Windsor Essex Chamber of  
Commerce 2014 New Business of the Year

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## Community and Board Involvement

**Downtown Windsor Business Accelerator**  
Board Chair

Past Board Secretary & Tenant Representative

### **Think Tank Windsor**

Vice President, Board of Directors

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## EDUCATION

### **Wayne State University**

Detroit, Michigan  
Bachelor of Fine Arts degree, concentration  
in graphic design

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Detroit, Michigan | Windsor, Ontario

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